



P21



Advancing Prevention in the 21st Century

Commitment to Action 2014

Meeting Highlights

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Purpose of Meeting:

- Bring together statewide partners from public and private sector organizations to advance shared policy, health system, and health information strategies outlined in the California Wellness Plan (Plan)

Sponsors: California Conference of Local Health Officers (CCLHO), County Health Executives Association of California (CHEAC) and CDPH Chronic Disease Leadership Project



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Meeting Objectives:

- Showcase the California Wellness Plan
- Together, Identify a Broad Chronic Disease Policy Agenda for California
- Obtain Commitments for Action by Partners

Meeting Format: 2-day statewide meeting with breakout sessions by goal area

California Wellness Plan Goals

Overarching Goal:

Wellbeing and Equity in Health Status for All

- Goal 1- Healthy Communities
- Goal 2- Optimal Health Systems Linked with Community Prevention
- Goal 3 - Accessible and Usable Health Information
- Goal 4 - Prevention Sustainability and Capacity

Advancing Prevention in the 21st Century (P21)

- February 13-14, 2014 in Sacramento

Outcomes:

- Increased capacity to implement chronic disease prevention activities and take advantage of opportunities
- Two-year chronic disease prevention agenda with priority strategies, action steps and resource commitments for each Goal

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Opening Keynote

- Jeffrey Levi, PhD, Executive Director, Trust for America's Health

California's position of strength

- California Wellness Plan
- Let's Get Healthy California – metrics incentivize partnerships
- Health in All Policies experience
- Local Health Departments strengthened by Community Transformation Grant
- California State Innovation Model opens many doors



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Keynote presenter (Day 2)

- David J. Erickson, PhD, Director, Center for Community Development Investments, Federal Reserve Bank of San Francisco

Highlights

- Community Development and Health
- Pay for Success or Social Impact Bonds
- Status Quo is stupid and expensive

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Breakout Session with moderated discussions

- Goal 1: *Healthy Communities*

- Focus Area: Create healthy, safe, built environments that promote active transport, regular daily physical activity, healthy eating and other healthy behaviors, such as by adoption of health considerations into General Plans

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- Goal 2: *Optimal Health Systems Linked with Community Prevention*
 - Focus Area: Build on strategic opportunities, current investments and innovations in the Patient Protection and Affordable Care Act, prevention, and expanded managed care, to create a systems approach to improving patient and community health

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- Goal 3: *Accessible and Usable Health Information*
 - Focus Area: Expand access to comprehensive statewide data with flexible reporting capacity to meet state and local needs

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- Goal 4: *Prevention Sustainability and Capacity*
 - Focus Area: Collaborate with health care systems, providers and payers to show the value of greater investment in community-based prevention approaches that address underlying determinants of poor health and chronic disease.

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- Goal 4: *Prevention Sustainability and Capacity* (continued):

Focus Area:

- Create new, dedicated funding streams for community-based prevention
- Align newly secured and existing public health and cross-sectoral funding sources to support broad community-based prevention

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Breakout Session Goals:

- 1) Collectively brainstorm multiple strategies
- 2) Identify two top priority strategies to present to larger group for voting on one strategy to work on collectively for the next 1-2 years
- 3) Identify specific action steps needed to implement the selected strategy

Final Strategies

- Goal 1: Healthy Communities Strategy
 - Implement formal mechanisms to engage all sectors and identify specific action for collective impact
- Goal 2: Optimal Health Systems Linked with Community Prevention Strategy
 - Financing mechanisms/Return on Investment: funding mechanisms, incentivizing partnerships, prevention

Final Strategies

- Goal 3: Accessible and Usable Health Information Strategy
 - Leveraging Health Information Exchanges (HIEs), Electronic health Records (EHRs), and Meaningful Use
- Goal 4: Prevention Sustainability and Capacity Strategy
 - Wellness Trust-Creation of dedicated streams of funding for community-based prevention at local, state, and regional levels

CDPH Commitments

1. Coordination of state chronic disease prevention programs
2. Work with statewide Coalitions
 - Health Happens Here
 - California Chronic Care Coalition (CCCC) and Right Care Initiative (RCI)



CDPH Commitments

2. Work with statewide Coalitions(*continued*)

- California Dialogue on Cancer (CDOC)
- California Healthier Living Coalition (CHLC)
- CCLHO/CHEAC Chronic Disease Leadership Team

3. Monitor California Wellness Plan

Partner Commitments

- P21 Action steps and commitments are being compiled
- Wellness Plan, P21 Action steps and commitments to be published on website





Thank you!

